

**FLAVIA**<sup>®</sup>

**CREATION 600**

*Introducing the  
highest performing  
FLAVIA<sup>®</sup> system ever*

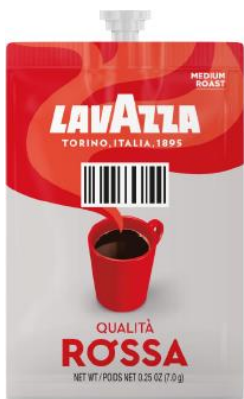
A freshly served favourite for everyone

**LAVAZZA**  
PROFESSIONAL

# Lavazza, a story of passion for coffee, a story of success around the world

“Coffee is an art”, this is what millions of consumers in the UK know when they buy Lavazza in retail: a unique experience of authentic Italian taste and a premium quality.

## R&G Coffees



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## Single-Pack Indulgence



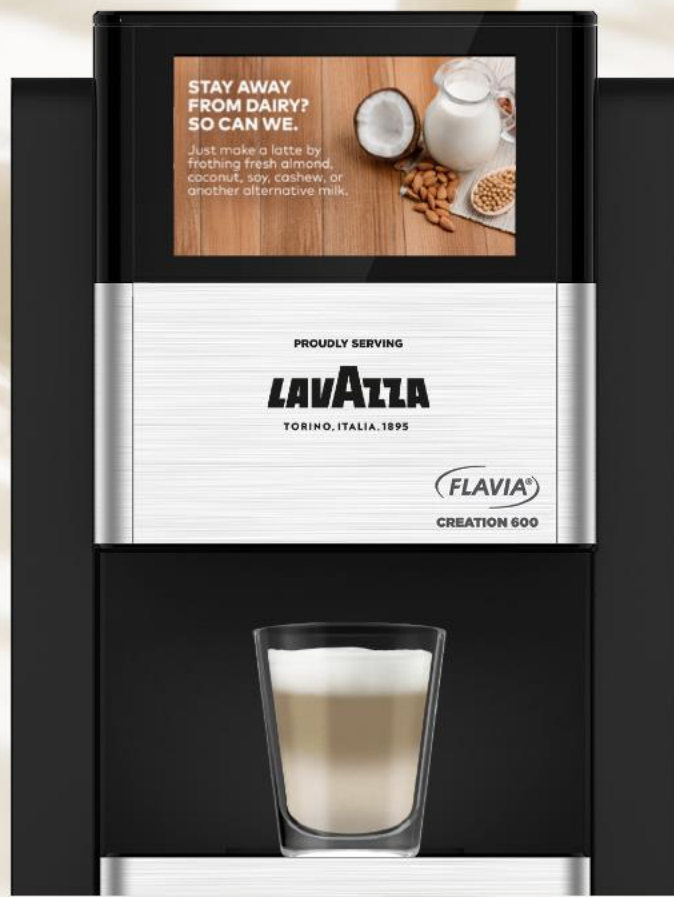
Source: Lavazza.co.uk

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**FLAVIA**<sup>®</sup>

*Why not have  
it your way?*



**FLAVIA® Frothing Technology froths any milk directly in the cup**

Choose from a range of fresh milks or dairy-free alternatives for coffee shop quality speciality drinks in seconds, just the way you like it

## ***Fresh Milk***

**or dairy free alternatives all available**

- Oat
- Soya
- Coconut
- Cashew
- Low fat
- Skimmed
- Semi Skimmed
- Full Fat
- Almond
- ... and more!

Real Milk Froth Freshpacks™ are also available where access to fresh milk is unavailable.



# Tap n'brew mobile app

Enjoy FLAVIA® favourites without touching the C600 brewer screen

The FLAVIA® Tap N' Brew app mirrors the FLAVIA® C600 brewer screen's functionality to select, personalise and brew favourite hot drinks directly from a smartphone.



## How to Tap N' Brew

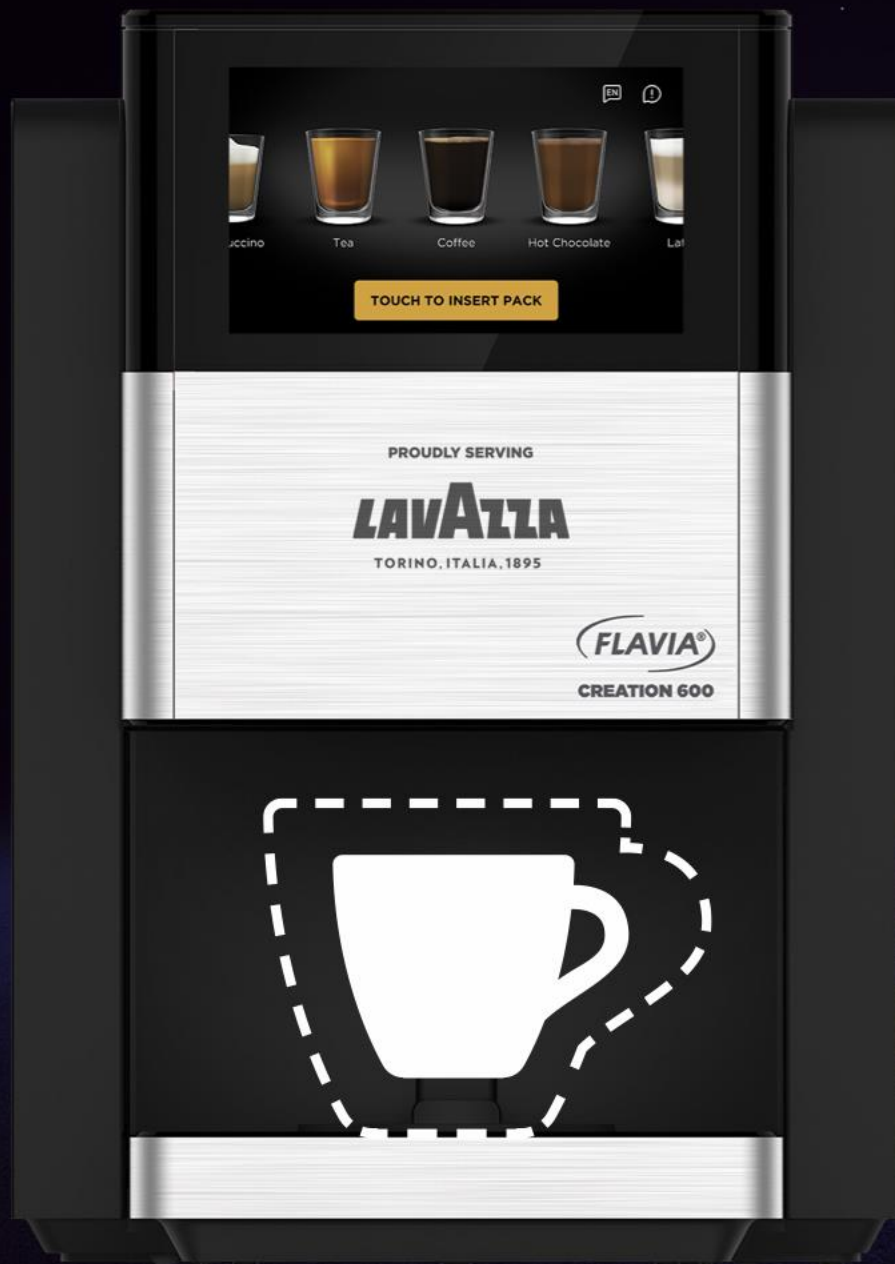
1. Use the in-app scanner to scan the unique QR code on the brewer screen
2. Follow the in-app prompts to select your drink
3. Insert your Freshpack™ (after the brewer door automatically opens)
4. Personalise your drink using the app
5. Enjoy your fresh beverage!

## *Sealing in the freshness*

**Enjoy each delicious drink fresh from Bean to Pack to Cup, brewing directly in your cup with no cross-over of taste or allergens between drinks.**

- ☉ Only fresh hot water makes contact with ingredients in a Freshpack™ avoiding ingredient and allergen cross-over
- ☉ Ingredients are protected from exposure to oxygen, moisture and the open air keeping your drink as fresh as possible
- ☉ Just the right volume of water, at the perfect temperature ensuring maximum flavour and reduces energy waste





## *Personalise your drinks with custom sizes and strengths*



**Smart Brewing technology** removes complications with its dynamic brew cycles adapting to each Freshpack™ delivering the perfect drink, every time.

### **Served in your own cup**

Whatever shape and size cup, smart sensors adjust the new Automatic Cup Platform perfectly to suit - Simply place your cup on the platform before ordering a drink, and the C600 will do the rest.

## *A+ energy rating*

**Designed with efficiency in mind and leading the workplace drinks industry with sustainable technology**

- Low energy modes and twin tank boiler systems
- Heating just enough water at precisely the right temperature
- Avoiding unnecessary heating of water before it's required



# *Built with hygiene in mind*

Hands-off Production

## *Protecting what's in the pack*

- Ingredients are never handled by manufacturing teams
  - Freshpacks™ remain sealed until the moment they're brewed with no exposure to air or germs
- 

Low-contact

## *Brewing drinks with minimal contact*

- Tap N' Brew app for contactless brewing
  - Only fresh hot water makes contact with ingredients
  - No taste, allergen, or contaminant transfer, brewing drinks direct from pack to cup
  - Avoid queues with brewing times of under a minute
- 

Fewer Parts, Fewer Problems

## *Keeping it clean*

- Self contained components reduces exposure to germs
- Easy to clean machine exterior elements



# Built for energy efficiency

## FLAVIA® leads the workplace drinks market with sustainable technology

- Low energy modes and twin tank boiler systems
- Heating just enough water for each drink at precisely the right temperature, avoiding unnecessary energy waste
- Maintaining zero waste to landfill
- 14% less energy vs. standard kettle usage\*

\*<https://www.npower.com/blog/2013/02/01/how-much-appliances-cost-to-run/>



To help create more sustainable workplaces, discarded Freshpacks™ can be recycled with TerraCycle, providing a second life to used FLAVIA® Freshpacks™ across the UK.

# Reducing carbon and the impact on our planet

Optimised supply chain and processing along with the precision and efficiency of our patented Freshpack™ help to lower the carbon footprint without compromising quality.

This means fewer beans are farmed, transported and roasted, using less packaging, energy and hot water to brew each perfect drink - with less waste.

\*Carbon Footprint Across The Coffee Supply Chain: The Case of Costa Rican Coffee. Journal of Agricultural Science and Technology, 2013. For FLAVIA, packaging counts for 6.8% of total carbon footprint.

## CARBON FOOTPRINT ACROSS THE COFFEE SUPPLY CHAIN



# 6%

On average only 6% of the carbon footprint of the coffee supply chain is associated with Freshpack™ packaging and disposal

